Eremophila youngii ‘Desert Pink’

Our plant in focus is *Eremophila youngii* ‘Desert Pink’. This shrub is ideal for use in commercial projects due to its silvery foliage and soft pink flowers. Its relatively small size makes it perfect for use in parks and planting in modern commercial landscapes.



Eremophila youngii ‘Desert Pink’



full sun/ light shade

2m high



2m wide



water wise



winter/spring



frost tolerant

COMMON NAME: Desert Pink

BOTANICAL NAME: *Eremophila youngii* ‘Desert Pink’

ORIGIN: A select form of *Eremophila youngii* ‘Desert Pink’ has been chosen for its versatile and contrasting foliage and flowers.

HABIT: An upright shrub with a compact habit. Grows to 2m high and 2m wide.

FEATURES: *Eremophila youngii* ‘Desert Pink’ produces pink tubular flowers during winter and spring, making it a stunning feature plant for any commercial project.

USES: Ideal for parks and reserves due to its decorative nature. Desert Pink can be used as a decorative screen or windbreak in harsh landscapes. This plant is also well suited to projects located in the North West and Inland Central of W.A.

POSITION/SOIL: *Eremophila youngii* ‘Desert Pink’ is suited to a wide range of soil conditions including heavy clay. It performs best in a full sun position and will perform reliably with minimal water after establishment.

CULTIVATION: These plants are grown via cutting propagation from select parent stock to ensure plant health and uniformity.

MANAGEMENT: *Eremophila youngii* ‘Desert Pink’ is drought tolerant once established. It will benefit from being tip pruned to maintain a neat shape if planted in commercial projects and will benefit from fertilising once a year in spring if planted in poor soils.



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